

ULTIMAX® BELTS PROVE SUPERIOR IN AUTOMOTIVE DISTRIBUTOR'S ROAD TEST

CHALLENGE ▼

A prominent Mexican automotive distributor faced frequent belt failures during high-performance powersports events, particularly with popular high-performance turbo vehicles. Both original and aftermarket replacement belts were breaking or tearing in demanding off-road races, especially on demanding mountainous routes. These malfunctions led to race interruptions, performance losses, and raised safety concerns. The need was clear: a more durable, reliable drive belt that could withstand extreme conditions and deliver consistent power.

TIMKEN BELTS SOLUTION ▼

The distributor's owner, a powersports enthusiast, established a rigorous real-world evaluation of Ultimax® CVT drive belts, directly comparing them with original and competitive aftermarket belts. A trusted and experienced driver ran the belts through a variety of challenging terrains, mimicking the exact stresses of competitive racing. This comprehensive testing ensured results would reflect both racing and recreational scenarios, providing an objective measure of Ultimax belts' capabilities.

RESULTS THAT MATTER ▼

Ultimax belts demonstrated superior performance, withstanding the harsh mountain routes without the failures that plagued previous belts. Mid-race belt changes and related downtime were eliminated, improving overall race experiences and safety. The proven durability and reliability not only met the owner's high standards but demonstrated a commitment to quality and performance that reinforced their standing as a powersports leader in the automotive distribution space. By adding Ultimax belts to its Timken portfolio, the distributor offered performance-driven customers a solution that outperformed competitors and had the backing of Timken's trusted reputation and service.



Timken® belts are part of The Timken Company's growing portfolio of engineering bearings and industrial motion products. Timken Belts manufactures premium-performance power transmission belts that help keep industry in motion and the world more productive.

Performance Driven. **Performance Proven.**

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