

## **Product Information Bulletin**



**Date: April 25, 2025** 

**Subject: Changes to Branding on Timken Belts** 

As our manufacturing footprint grows, we've updated the branding on our belts for improved consistency and brand recognition. The country of origin has been relocated next to the date code, and we are transitioning from the Timken Belts logo to the Timken® logo for enhanced brand visibility. This is a running change, first implemented in June of 2024. During the transition period, you may receive belts featuring either branding. There are no changes to the quality, construction, performance, matching tolerances, or manufacturing processes of Timken belts.

## Old brands - Acceptable

**B220** 

B220 B220 B220	SUPER BLUE RIBBON® SUPER BLUE RIBBON® SUPER BLUE RIBBON®	MADE NUSA A	OIL-HEAT RESISTANT STATIC DISSIPATING TIMKEN BELTS	4623-
B220	SUPER BLUE RIBBON®	MADE NUSA A	OIL-HEAT RESISTANT STATIC DISSIPATING TIMKEN®	4623-
<b>B220</b>	SUPER BLUE RIBBON®	MADE NUSA A	OIL-HEAT RESISTANT TIMKEN®	4623-
B220	<b>SUPER BLUE RIBBON®</b>	MADE NUSA A	OIL-HEAT RESISTANT STATIC DISSIPATING TIMKEN	4623-

## New brands - COO moved next to date code

COO and Date code

B220 B220	SUPER BLUE RIBBON® SUPER BLUE RIBBON®	 OIL-HEAT RESISTANT STATIC DISSIPATING OIL-HEAT RESISTANT STATIC DISSIPATING	TIMKEN® TIMKEN®	Made in Mexico Made in Mexico	4623+ 4623+
				COO and Date code	
B220	SUPER BLUE RIBBON®	OIL-HEAT RESISTANT STATIC DISSIPATING	TIMKEN®	MADEIN USA A	4623-
B220	SUPER BLUE RIBBON®	OIL-HEAT RESISTANT STATIC DISSIPATING	TIMKEN®	MADEN USA A	4623-
B220	SUPER BLUE RIBBON®	OIL-HEAT RESISTANT STATIC DISSIPATING	TIMKEN®	MADEN USA A	4623-

Timken® belts are part of The Timken Company's growing portfolio of engineered bearings and industrial motion products. Timken Belts manufactures premium-performance power transmission belts that help keep industry in motion and the world more productive