



FROM SETBACKS TO SAVINGS: ULTIMAX® BELTS – THE BELT SOLUTION FOR UTV RACERS

CHALLENGE ▼

The UTV championship in Brazil pushes vehicles to their limits, with 22-mile tracks demanding peak performance. Racers rely heavily on CVT belts, often opting for brand-new OEM belts during time trials and race days while relying on used belts during practice runs. Despite these precautions, belt failures remain a frequent and frustrating problem, especially at critical race moments. These failures can lead to lost podium places and disappointed racers. Sometimes, the belts last only a single race, forcing drivers to buy multiple replacements each season, driving up costs.

TIMKEN BELTS SOLUTION ▼

To tackle the durability and performance issues faced by UTV racers, the Ultimax Belts team introduced their belts as a reliable solution. The Belt Finder tool on Ultimaxbelts.com was used by selecting the year, make and model of the rider’s machine. The results showed both the UA and UXP versions of the Ultimax® belt. The XP version was selected because they are designed for extreme performance.

RESULTS THAT MATTER ▼

Ultimax belts has significantly improved the UTV championship experience by providing racers with a durable and cost-effective alternative to OEM belts. Since switching to Ultimax, racers have not reported any complaints about broken belts, with each belt lasting several races, a marked improvement in reliability.

This shift has also resulted in substantial cost savings. Racers saved \$115 per belt compared to OEM options. With twenty racers competing in each race, the forecasted savings would be \$2300 per event. Over a six-race season, the total championship-wide savings would amount to \$13,800. In addition to these immediate benefits, the local distributor has capitalized on the success of the Ultimax belts to expand its market reach. By sponsoring the championship, the distributor has increased its visibility and is actively promoting Ultimax belts across other UTV racing categories in the region, solidifying its presence as a trusted supplier in the competitive racing community.



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Timken Belts is part of The Timken Company’s growing portfolio of engineering bearings and industrial motion products. Timken Belts manufactures premium-performance power transmission belts that help keep industry in motion and the world more productive.

Performance Driven. **Performance Proven.**

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